



**INVESTIGATE AND ALERT**

# TruLookup Social Media Report

**OVERVIEW**

Gather hard-to-find information and assess risk more effectively with TruLookup™ Social Media Report. In seconds, you'll discover more about a subject's digital identity through data not readily accessible via other forms of public records.

**PRODUCT FEATURES**

**Harness the investigative technology organizations trust**

TruLookup delivers access to public-facing social media and web data. In a single search, discover insights that can support and improve your investigations, research, due diligence and risk assessment.

**Save time and money with vital insights delivered quickly**

Instantly search through massive data repositories to find actionable information — and save time and money receiving answers you can trust. TLOxp® filters billions of records quickly to deliver the most relevant social and web insights.

**Reduce risk with the right data, how and when you need it**

Our Social Media Comprehensive Report provides you with expandable, customizable and scalable reporting options to meet your unique needs. We deliver 24/7 access to the right data at the right time, to help you better assess and reduce risk.

## POWERFUL USE CASES

### Financial services and collections

Bolster debt recovery, support recovery of delinquent assets and investigate potential fraud.

### Legal

Supplement verification and authentication of witness and expert testimony, gather information to challenge a claim and discover key insights regarding the facts of a case.

### Insurance

Support and improve special investigations, claim verification, and fraud and risk mitigation.

### Law enforcement

Investigate behaviors based on public-facing online posting activity, gather information to support a case, better authenticate known locations and discover new associates.

### Investigations

Conduct due diligence for criminal and civil investigations.

### Retail

Investigate store theft and fraud and aid discovery of improper trademark usage and/or counterfeit items.

## Get just the insights you need.

### Our Social Media Comprehensive Report can access:

#### Links to social profiles

Facebook, Twitter, Instagram, LinkedIn and more

#### Data from millions of websites

including blogs, videos, news articles, ecommerce sites, dating sites, music, businesses and more.

#### Posts, photos and comments

Social media, blogs, videos, news articles and more

#### Search by email address

#### Organized reports

#### Expanded search criteria

Name, address, phone, email, user name, employer, school, spouse, alias, etc.

The Social Media Comprehensive Report provides access to the above information only when publicly available.

## DATA DELIVERED HOW AND WHEN YOU NEED IT

Choose from our flexible TruLookup data delivery options for cost-effective, timely results that fit your needs.

### Online portal

Search public and proprietary records through our secure, self-service TLOxp web portal. Access our many TruLookup search products for instant results, anytime.

### Batch processing

Use TruLookup batch processing to manage high search volumes quickly and easily. Enter millions of subjects in a single request and receive completed files in just a few hours.

### API integration

Call up and view search results using your regular, familiar apps. Our TruLookup API securely integrates with most of today's software systems using standard XML gateways and SOAP interfaces.

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Enjoy flexible access to superior data – how and when you need it.  
To learn more, call 800-856-5599 or visit:

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